

**UNIVERSITY OF CINCINNATI**  
**DEPARTMENT OF POLITICAL SCIENCE**

**INTERNATIONAL POLITICAL ECONOMY**  
Spring Semester 2020

Professor: Igor Kovač

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Office hours: Tuesdays, Thursdays 10.00-11.00, Crosley Tower 1210b

Time of class: Mondays, Wednesdays, Fridays at 09.05-10.00

This syllabus is a guide for the class; as such, it subject to change by the discretion of the Professor. Everything that is not listed on the syllabus should be resolved by email with the Professor.

### **1. Course Description**

This class provides an overview of the field of international political economy (IPE). It draws upon both the history of the modern international economy and political theories that have been used to explain the nature and evolution of the international economy. Among other topics, this class examines globalization, interdependence, relations between advanced industrial and developing countries, international trade, international monetary and financial relations, international economic governance, regionalism, and the relationship between economics and national/international security. In addition to studying interactions between states, this class also considers the impact of domestic politics on international economic exchange, and the role of transnational and non-state actors in world economic activity. This course is targeted towards undergraduate students.

### **2. Course Objective**

After completing this course students should be able to:

- Identify, describe, and critique multiple approaches to the study of IPE
- Demonstrate familiarity with major IPE theorists and their works

- Analyze and critique major IPE concepts such as globalization and interdependence
- Apply IPE theories and concepts to policy-oriented issues such as development, governance and security
- Identify gaps in the scholarly IPE literature and assess areas for further research
- Learn how to conduct academic research and how to construct academic research design
- Develop sensitivity for interdisciplinary analysis

### **3. Assignments**

- Research paper (40%)
- Policy paper (30%)
- Presentation of the supplementary reading (15%)
- Classroom participation in discussion (15%)

#### Research Paper

An approximately 5000-word research paper ( $\pm 10\%$ ) is due 27 April 23:59 (submitted through blackboard). All extensions to this due date must be confirmed in writing from the Professor. As part of writing this paper students must: 1) pick a topic and clear it with the Professor during office hours; 2) identify at least 5 sources for the paper following topic approval and discuss both the topic and these sources with the Professor and classmates during class on 23 March. PAPERS WITH UNAPPROVED TOPICS THAT HAVE NOT COMPLETED BOTH THESE PREREQUISITES WILL BE ASSIGNED A FAILING GRADE (0%). Failure to discuss your research paper in class on 23 March will result in a 5% deduction. Late submissions will also be penalized with a 5% deduction.

#### Policy Paper

A policy paper of approximately 1000 words ( $\pm 10\%$ ) is due on 24 April 23:59 (submitted through Blackboard), unless an extension has been confirmed in writing with the Professor. For this paper students should imagine themselves to be an advisor on the National Economic Council to a hypothetical President. Students should then: 1) identify a real-world economic shock or situation; and 2) outline proposed economic reforms – including goals and steps how to achieve them – to mitigate the shock or solution. Students will identify the shock/situation and discuss them with the

Professor during class on 23 March. Failure to discuss your policy paper in class on 23 March will result in a 5% deduction. Late submissions will also be penalized with a 5% deduction.

### Supplementary Reading Presentation

Once a semester, each student will present one of the supplemental readings assigned to a particular class. This presentation should take no longer than five minutes and consist of: 1) a summary of the reading; and 2) raise an issue(s) or question(s) based on the reading for further class consideration. Presenting students should be prepared to lead the subsequent discussion and encourage others to share their thoughts. Students can use any technological or other means to present the substance of their assigned reading. Simply reading from a piece of paper, however, does not classify as such;. It is students' responsibility to sign up for a supplementary reading presentation during the first week of class.

### Classroom Participation

This class will be run as an interactive discussion. Students are expected to share their thoughts and engage with their peers as well as with the Professor. **THIS IS ONLY POSSIBLE IF YOU DO THE READINGS FIRST.** Students that only show up to class and do not engage in discussion will not earn all available points in this category.

## **4. Grading**

100 = A +

95-99 = A

90-94 = A-

85-89 = B+

80-84 = B

75-79 = B-

70-74 = C+

65-69 = C

60-64 = C-

55-59 = D+

50-55 = D

<50 = F

There WILL NOT be any extra credit available for this class.

### **5. Academic integrity**

The University Rules, including the Student Code of Conduct and other documented policies of the Department, College, and University related to academic integrity will be enforced. Any violation of these regulations, including acts of plagiarism or cheating, will be dealt with on an individual basis according to the severity of the misconduct. A copy of the policy can be found on the University website at: [http://www.uc.edu/conduct/Academic\\_Integrity.html](http://www.uc.edu/conduct/Academic_Integrity.html).

### **6. Special needs policy**

If you have any special needs related to your participation in this course, including identified visual impairment, hearing impairment, physical impairment, communication disorder, and/or specific learning disability that may influence your performance in this course, you should meet with the Professor to arrange for reasonable provisions to ensure an equitable opportunity to meet all the requirements of this course. At the discretion of the instructor, some accommodations may require prior approval by Disability Services.

### **7. Laptop and other technology in class**

Laptops and tablets are allowed in class, though only for course-related use. The class will be interactive, so it is important to remain engaged with the material and avoid the distractions of a personal computer. Also, please silence (and do not use) your cell phones, ipods, and other devices while in class.

### **8. Attendance policy and reading material**

Attendance is vital to success in this course, both for individual students and the class as a whole. The course depends on students' in-class engagement with the material and with colleagues. Therefore, it is expected that you are present at every class and actively engage with your peers. Moreover, it is of **UTMOST IMPORTANCE** in this course that you **DO THE READINGS** and **SHARE YOUR REFLECTIONS** in class. All the reading material will be available on Blackboard.

## 9. Semester plan

The goal is to follow the course outline as presented below; however, some adjustments may be necessary during the semester. The following course outline and readings are subject to change with appropriate notice to the students. Reading assignments must be completed prior to attending class. All readings will be available in PDF through Blackboard. I have assigned around 20 pages per class, that is 60 per week. Yet, some classes might have heavier reading than others. Supplementary readings are the same length; thus, even in the week, when you will be presenting the supplementary reading, your workload should be around 100 pages per week.

### Monday, 13 January: Introduction

Cohen, Benjamin J. 2014. *Advanced introduction to international political economy*. Northampton: Edward Elgar Publishing. Introduction.

### Wednesday, 15 January: History of Economic Thought

Landreth, Harry, and David C. Colander. 2002. *History of economic thought*. Boston: Houghton Mifflin College Division. Ch. 1 – Introduction, Pp. 1–22.

### SUPPLEMENTAL READING

Marlin-Bennett, Renée. 2010. International Political Economy: Overview and Conceptualization. *Oxford Research Encyclopedia of International Studies*.

### Friday, 17 January: Economic Terms

O'Connor, David Edward, and Christopher C. Faille. 2000. *Basic economic principles: A guide for students*. Westport: Greenwood Publishing. Glossary of Economic Terms, pp. 223–237.

## SUPPLEMENTAL READING

Mankiw, N. Gregory. 1990. A quick refresher course in macroeconomics. *Journal of Economic Literature*, 28(4). Pp. 1645–1660.

### Monday, 20 January

No class – Dr. Martin Luther King Jr.'s Birthday Holliday

### Wednesday, 22 January: Power and/or Plenty?

Viner, Jacob. 1948. Power versus plenty as objectives of foreign policy in the seventeenth and eighteenth centuries. *World Politics*, 1(1). Pp. 1–29.

## SUPPLEMENTAL READING

Poast, Paul. 2019. Beyond the “Sinew of War”: The Political Economy of Security as a Subfield. *Annual Review of Political Science*, 22. 223–239.

### Friday, 24 January: Geoeconomics

Csurgai, Gyula. 2018. The increasing importance of geoeconomics in power rivalries in the twenty-first century. *Geopolitics*, 23(1). Pp. 38–46.

## SUPPLEMENTAL READING

Sparke, Matthew. 1998. From geopolitics to geoeconomics: Transnational state effects in the borderlands. *Geopolitics*, 3(2). Pp. 62–98.

### Monday, 27 January: 19. Century gold standard

Schwartz Anna J. 2009. Introduction. In Bordo, Michael D. and Anna J. Schwartz (eds.), *A retrospective on the classical gold standard, 1821-1931*. Chicago: University of Chicago Press. Pp. 1–22.

#### SUPPLEMENTAL READING

Eichengreen, Barry, and Peter Temin. 2000. The gold standard and the great depression. *Contemporary European History*, 9(2). Pp. 183–207.

#### Wednesday, 29 January: 1945-1990

Ikenberry, G. John. 1992. A world economy restored: expert consensus and the Anglo-American postwar settlement. *International organization*, 46(1). Pp. 289–321.

#### SUPPLEMENTAL READING

Frieden, Jeffry A. 1991. Invested interests: the politics of national economic policies in a world of global finance. *International Organization*, 45(4). Pp. 425–451.

#### Friday, 31 January: Post-Cold War

Nayyar, Deepak. 2016. BRICS, developing countries and global governance. *Third World Quarterly*, 37(4). Pp. 575–591.

#### SUPPLEMENTAL READING

Babb, Sarah. 2013. The Washington Consensus as transnational policy paradigm: Its origins, trajectory and likely successor. *Review of International Political Economy*, 20(2). Pp. 268–297.

#### Monday, 3 February: States and trade

Rosecrance, Richard. 2002. International security and the virtual state: states and firms in world politics. *Review of International Studies*, 28(3). Pp. 443–455.

#### SUPPLEMENTAL READING:

Myada, Anna M., and Dani Rodrik. 2005. Why Are Some People (and Countries) More Protectionist Than Others? *European Economic Review*, 49(6). Pp. 1393–1430.

Wednesday, 5 February: Companies and trade

Gereffi, Gary. 2014. Global value chains in a post-Washington Consensus world. *Review of international political economy*, 21(1). Pp. 9–37.

SUPPLEMENTAL READING

Melitz, Marc J. 2003. The impact of trade on intra-industry reallocations and aggregate industry productivity. *Econometrica*, 71(6). Pp. 1695–1725.

Friday, 7 February: Politics of trade

Gowa, Joanne and Edward Mansfield. 1993. Power Politics and International Trade. *American Political Science Review*, 87(2). Pp. 408–420.

SUPPLEMENTAL READING

Goldstein, Judith, Douglas Rivers, and Michael Tomz. 2007. Institutions in International Relations: Understanding the Effects of the GATT and the WTO on World Trade. *International Organization*, 61(1). Pp. 37–67.

Monday, 10 February: States and FDI

Ahlquist, John S. 2006. Economic policy, institutions, and capital flows: Portfolio and direct investment flows in developing countries. *International Studies Quarterly*, 50(3). Pp. 681–704.

SUPPLEMENTAL READING

Simmons, Beth A. 2014. Bargaining over BITs, arbitrating awards: The regime for protection and promotion of international investment. *World Politics*, 66(1). Pp. 12–46.



Wednesday, 12 February: Market and FDI

Blonigen, Bruce A. 2005. A review of the empirical literature on FDI determinants. *Atlantic Economic Journal*, 33(4). Pp. 383–403.

SUPPLEMENTAL READING

Azman-Saini, W. N. W., Siong Hook Law, and Abd Halim Ahmad. 2010. FDI and economic growth: New evidence on the role of financial markets. *Economics letters*, 107(2). Pp. 211–213.

Friday, 14 February: Politics of FDI

Biglaiser, Glen, and Karl DeRouen Jr. 2007. Following the flag: Troop deployment and US foreign direct investment. *International Studies Quarterly*, 51(4). Pp. 835–854.

SUPPLEMENTAL READING

Levy, David L., and Aseem Prakash. 2003. Bargains old and new: Multinational corporations in global governance. *Business and Politics*, 5(2). Pp. 131–150.

Monday, 17 February: International Monetary Relations

Eichengreen, Barry, Livia Chițu, and Arnaud Mehl. 2016. Stability or upheaval? The currency composition of international reserves in the long run. *IMF Economic Review*, 64(2). Pp. 354–380.

SUPPLEMENTAL READING:

Truman, Edwin M. 2017. *The End of the Bretton Woods International Monetary System*. Washington: Peterson Institute for International Economics.

Wednesday, 19 February: US dollar

Norrlöf, Carla. 2014. Dollar hegemony: A power analysis. *Review of International Political Economy*, 21(5). Pp. 1042–1070.

SUPPLEMENTAL READING:

Kaltenbrunner, Annina, and Photis Lysandrou. 2017. The US Dollar's Continuing Hegemony as an International Currency: A Double-matrix Analysis. *Development And Change*, 48(4). Pp. 663–691.

Friday, 21 February: Fiscal Politics

Beckman, Tristin. 2018. Reversing Course: Fiscal Policy and Economic Interdependence. *International Interactions*, 44(2). Pp. 361–384.

SUPPLEMENTAL READING:

McDonald, Patrick J. 2011. Complicating commitment: Free resources, power shifts, and the fiscal politics of preventive war. *International Studies Quarterly*, 55(4). Pp. 1095–1120.

Monday, 24 February: Globalization of markets

Cerny, Philip G. 1995. Globalization and the changing logic of collective action. *International organization*, 49(4). Pp. 595–625.

SUPPLEMENTAL READING

Meyer, John W. 2000. Globalization: Sources and effects on national states and societies. *International sociology*, 15(2). Pp. 233–248.

Wednesday, 26 February: Globalization and De-globalization

Rodrik, Dani. 2018. Populism and the Economics of Globalization. *Journal of International Business Policy*, 1(1–2). Pp. 12–33.

SUPPLEMENTAL READING

Navarro, Vicente, John Schmitt, and Javier Astudillo. 2004. Is globalisation undermining the welfare state? *Cambridge Journal of Economics*, 28(1). Pp. 133–152.

Friday, 28 February: Politics of globalization

Starrs, Sean. 2013. American economic power hasn't declined—It globalized! Summoning the data and taking globalization seriously. *International Studies Quarterly*, 57(4). Pp. 817–830.

SUPPLEMENTAL READING

Brooks, Stephen G. 1999. The globalization of production and the changing benefits of conquest. *Journal of Conflict Resolution*, 43(5). Pp. 646–670.

Monday, 2 March: Economic growth

Rodrik, Dani. 2005. Growth strategies. In Aghion, Philippe, and Steven N. Durlauf (eds.), *Handbook of economic growth, Vol 1a*. Amsterdam: Elsevier. Pp. 967–1014.

SUPPLEMENTAL READING

Barro, Robert J. 1991. Economic growth in a cross section of countries. *The quarterly journal of economics*, 106(20). Pp. 407–443.

Wednesday, 4 March: Aid and development

Sokoloff, Kenneth L., and Stanley L. Engerman. 2000. Institutions, factor endowments, and paths of development in the new world. *Journal of Economic perspectives*, 14(3). Pp. 217–232.

SUPPLEMENTAL READING

Burnside, Craig, and David Dollar. 2000. Aid, policies, and growth. *American economic review*, 90(4). Pp. 847–868.

Friday, 6 March: Politics of growth and development

Acemoglu, Daron, and James A. Robinson. 2006. Economic backwardness in political perspective. *American political science review*, 100(1). Pp. 115–131.

SUPPLEMENTAL READING

Bernard, Mitchell, and John Ravenhill. 1995. Beyond product cycles and flying geese: regionalization, hierarchy, and the industrialization of East Asia. *World Politics*, 47(2). Pp. 171–209.

Monday, 9 March: IOs of global economic governance

Fioretos, Orfeo, and Eugénia C. Heldt. 2019. Legacies and innovations in global economic governance since Bretton Woods. *Review of International Political Economy*. Pp. 1–23.

SUPPLEMENTAL READING:

Büthe, Tim, Walter Mattli. 2010. Standards for Global Markets: Domestic and International Institutions for Setting International Product Standards. In Enderlein, Henrik, Sonja Walti, and Michael Zurn (eds.), *Handbook on Multi-Level Governance*. Northampton: Edward Elgar. Pp. 455–476.

Wednesday, 11 March: IOs and International Economic Law

Simmons, Beth A. 2000. International law and state behavior: commitment and compliance in international monetary affairs. *American Political Science Review*, 94(4). Pp. 819–835.

SUPPLEMENTAL READING:

Sattler, Thomas, Gabriele Spilker, and Thomas Bernauer. 2014. Does WTO dispute settlement enforce or inform? *British Journal of Political Science*, 44(4). Pp. 877–902.

Friday, 13 March: Politics of IOs

Oatley, Thomas, and Jason Yackee. 2004. American interests and IMF lending. *International Politics*, 41(3). Pp. 415–29.

SUPPLEMENTAL READING:

Wade, Robert Hunter. 2002. US hegemony and the World Bank: the fight over people and ideas. *Review of international political economy*, 9(2). Pp. 215–43.

Monday, 16 March

No class – Spring break

Wednesday, 18 March

No class – Spring break

Friday, 20 March

No class – Spring break

Monday, 23 March: Research paper and policy paper session

Wednesday, 25 March

No Class – ISA Convention

Friday, 27 March

No Class – ISA Convention

Monday, 30 March: IPE and Realism

Drezner, Daniel W. 2010. Mercantilist and realist perspectives on the Global Political Economy. *Oxford Research Encyclopedia of International Studies*.

SUPPLEMENTAL READING:

Mastanduno, Michael. 1998. Economics and security in statecraft and scholarship. *International Organization*, 52(4). Pp. 825–854.

Wednesday, 1 April: IPE and Security

Kirshner, Jonathan. 1998. Political economy in security studies after the cold war. *Review of International Political Economy*, 5(1). Pp. 64–91.

SUPPLEMENTAL READING:

Peksen, Dursun, and Byunghwan Son. 2015. Economic coercion and currency crises in target countries. *Journal of Peace Research*, 52(4). Pp. 448–462.

Friday, 3 April: IPE and Strategy

Abdelal, Rawi, and Jonathan Kirshner. 1999. Strategy, economic relations, and the definition of national interests. *Security Studies*, 9(1–2). Pp. 119–156.

SUPPLEMENTAL READING:

Baru, Sanjaya. 2012. Geo-economics and Strategy. *Survival*, 54(3). Pp. 47–58.

Monday, 6 April: IPE and liberalism

Paul, Darel E. 2010. Liberal perspectives on the global political economy. *Oxford Research Encyclopedia of International Studies*.

SUPPLEMENTAL READING

Oatley, Thomas. 2011. The reductionist gamble: Open economy politics in the global economy. *International Organization*, 65(2). Pp. 311–341.

Wednesday, 8 April: IPE and cooperation

Gartzke, Erik. 2007. The capitalist peace. *American journal of political science*, 51(1). Pp. 166–191.

SUPPLEMENTAL READING

Kucik, Jeffrey, and Eric Reinhardt. 2008. Does flexibility promote cooperation? An application to the global trade regime. *International Organization*, 62(3). Pp. 477–505.

Friday, 10 April: IPE and IOs

Ruggie, John Gerard. 1982. International regimes, transactions, and change: embedded liberalism in the postwar economic order. *International organization*, 36(2). Pp. 379–415.

SUPPLEMENTAL READING

Deudney, Daniel, and G. John Ikenberry. 1999. The nature and sources of liberal international order. *Review of International Studies*, 25(2). Pp. 179–196.

Monday, 13 April: Cultural and IPE

Biebuyck, William, and Judith Meltzer. 2010. Cultural Political Economy. *Oxford Research Encyclopedia of International Studies*.

#### SUPPLEMENTAL READING

Wallerstein, Immanuel. 1990. Culture as the ideological battleground of the modern world-system. *Theory, culture & society*, 7(2-3). Pp. 31-55.

#### Wednesday, 15 April: Critical IPE

Flint, Colin. 2010. Geographic perspectives on world-systems theory. *Oxford Research Encyclopedia of International Studies*.

#### SUPPLEMENTAL READING

Pivetti, Massimo. 2015. Marx and the development of critical political economy. *Review of Political Economy*, 27(2). Pp. 134-153.

#### Friday, 17 April: Optimum Currency Areas

Carlino, Gerald, and Robert DeFina. 1998. The differential regional effects of monetary policy. *Review of economics and statistics*, 80(4). Pp. 572-587.

#### SUPPLEMENTAL READING

Jager, Jennifer, and Kurt A. Hafner. 2013. The optimum currency area theory and the EMU. *Intereconomics*, 48(5). Pp. 315-322.

#### Monday, 20 April: Financial Debt and Crisis

Reinhart, Carmen M., and Kenneth S. Rogoff. 2014. This time is different: A panoramic view of eight centuries of financial crises. *Annals of Economic and Finance*, 15(2). Pp. 215-268.



#### SUPPLEMENTAL READING

Reinhart, Carmen M., and Kenneth S. Rogoff. 2011. From financial crash to debt crisis. *American Economic Review*, 101(5). Pp. 1676–1706.

#### Wednesday, 22 April: Economic bubbles

Garber, Peter M. 1990. Famous first bubbles. *Journal of Economic perspectives*, 4(2). Pp. 35–54.

#### SUPPLEMENTAL READING

Gray, Kenneth R., Larry A. Frieder, and George W. Clark Jr. 2007. Financial bubbles and business scandals in history. *International Journal of Public Administration*, 30(8–9). Pp. 859–888.

#### Friday, 24 April: Conclusion

Cohen, Benjamin J. 2008. *International Political Economy, An Intellectual History*. Princeton: Princeton University Press. Ch. 7 – Building New Bridges, Pp. 169–178.